



Corporate  
Membership



Incentivize and inspire your clients and staff.



## All About Corporate Membership

We invite your company to become engaged with the Fresno Art Museum, its wide circle of supporters, and its diverse audience. An exhibiting institution and a source of civic pride for 70 years, the Museum contributes substantially to the quality of life for residents of central California. The Museum receives no money from the city, county, state, or the federal government and depends primarily on membership and donations, with additional income from admissions, fundraising events, and foundation and corporate grants. Your local support sustains the Museum as a major contributor to Fresno's vibrant cultural arts scene through its thought-provoking exhibitions, its enriching educational programs, and its arts and cultural events that inspire creativity and celebrate the rich diversity of the San Joaquin Valley. Through your annual corporate membership, you will show that you are a business that cares about the arts and one that provides incentives and inspiration to both your employees and clients.

BENEFIT LEVELS:	SILVER \$2,500	GOLD \$5,000	PLATINUM \$10,000
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### RECOGNITION BENEFITS

Listed on the FAM website, its Facebook page, and in its regular e-blasts	▲	▲	▲
Listed on the donor wall	▲	▲	▲
Listed as a corporate sponsor of an exhibition, by mutual agreement			▲

### OTHER BENEFITS

PERSONALIZED MEMBERSHIP CARD(S) that include: Free admission to: Museum galleries during public hours and opening receptions; pre-reception presentations by curators, lenders, and artists; member-only events   Discounts on bus excursions, adult workshops and classes, lectures, Summer Art Academy classes for children and teens in the same household, and some special events   10% discount on all purchases in The Museum Store   Free admission to over 1,000 museums through the North American Reciprocal Museum Association (NARM)	1	2	4
MEMBERSHIP CARDS in the name of the company, transferrable among employees (includes all benefits and NARM listed above)	2	4	6
GUEST PASSES for regular Museum admission	20	25	30
FAM EXHIBITION CATALOGS	▲	▲	▲
INVITATION TO A SPECIAL CORPORATE MEMBER/DONOR APPRECIATION EVENT	▲	▲	▲
INVITATION TO A CORPORATE MEMBERS DAY for all employees and their families, featuring gallery tours and art activities	▲	▲	▲
COMPLIMENTARY USE OF THE FACILITY <i>during open hours</i> for a business meeting or corporate event		▲	▲
PRIVATE USE OF THE FACILITY <i>after hours</i> for a corporate event	10% discount	25% discount	100% discount
DOCENT TOUR OF THE EXHIBITIONS for up to 20 people, scheduled by mutual agreement		▲	▲
TOUR OF THE EXHIBITIONS LED BY THE EXECUTIVE DIRECTOR for up to 20 people, scheduled by mutual agreement			▲

# FRESNO ART MUSEUM

DONORS 2015/2016

**Investor's Circle (\$50,000)**  
**Family Circle (\$25,000)**

Coke and James Hollowell  
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## INDIVIDUAL DONORS

**\$10,000 and above**  
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## FOUNDATION & CORPORATE SUPPORT

**\$25,000 and above**

Bonner Family Foundation  
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Hannah S. Barsam Estate Funds of the  
Central Valley Regional Foundation  
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Baker Peterson Franklin, CPA, LLP  
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Women's Auxiliary of the Fresno Art Museum

## MEDIA PARTNERS

The Fresno Bee  
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*Your  
corporate  
name can  
appear  
here*



The Fresno Art Museum is a 501(c)(3) non-profit corporation. Depending upon benefits received, a portion of your membership may be tax deductible. Federal Tax ID No. 94-1358318



**experience the arts!**

2233 NORTH FIRST STREET ▲ FRESNO, CALIFORNIA 93703  
PHONE: 559-441-4221 ▲ WWW.FRESNOARTMUSEUM.ORG

## MISSION STATEMENT

The Fresno Art Museum offers a dynamic experience for appreciating art. The Museum welcomes, inspires, and educates a diverse regional audience through significant exhibitions, thought-provoking programs, and meaningful interactions with artists and the creative process.

## MUSEUM HISTORY

**In the late 1940s**, a group of local artists formed the Fresno Art League to provide a facility to exhibit and critique each other's work and to share their enthusiasm for art. The League gathered support for their organization from the community, and **in 1949**, the Fresno Arts Center was incorporated. **In 1960**, after years of planning, the Fresno Arts Center building in Radio Park at First Street and Clinton Avenue was dedicated.

The Fresno Arts Center became an active venue for art exhibitions and educational programs including artist talks, workshops, and art classes for children and adults. A mission statement, goals, and objectives were developed. **In 1973**, the Arts Center was granted accreditation by the American Association of Museums (now, American Alliance of Museums) after an extensive study of the organization, finances, staff expertise, programs, care and storage of the permanent collection, and physical facilities.

**In 1985** the Board of Trustees changed the Center's name to the Fresno Arts Center and Museum. The name was changed again to the Fresno Art Museum **in 1988**, following a suggestion from the American Association of Museums that was made during the reaccreditation process. Over the ensuing years, the Museum has continued to maintain its accreditation, **most recently being reaccredited in 2016**.

The Fresno Art Museum's permanent collection preserves and protects over 3,600 works. The main focus of the permanent collection and exhibitions is on modern and contemporary artworks (painting, sculpture, prints, photographs, and other media) from the 20th and 21st centuries, Pre-Columbian works from Mesoamerica and the Andes, and modern and folk art of Mexican origin. The permanent collection includes works by Ansel Adams, Ruth Asawa, Salvador Dali, Maynard Dixon, Patti Handley, August Madrigal, Robin Gay McCline, Robert Ogata, Pablo Picasso, Rolland Pickford, Clement Renzi, Diego Rivera, Norman Rockwell, Varaz Samuelian, Anne Schied, Andy Warhol, and Nancy Youdelman, among others.

The Museum has also hosted exhibitions that have included a wide range of visual arts media from local as well as nationally and internationally known artists that has included painting, sculpture, graphics, photography, fine crafts (fiber arts, ceramics, jewelry, glass), and cultural artifacts, all borrowed from private, corporate, and other museum collections. **Since 1988**, the Museum has annually honored an internationally recognized woman artist with a Distinguished Woman Artist Award and exhibition through its Council of 100.

While the Museum is best known for showing modern and contemporary art, exhibitions that reflect the visual arts traditions of the ethnic groups that contribute to the rich diversity of the San Joaquin Valley have also been part of the exhibition schedule from the early years. Cultural and issue-related exhibitions in a variety of media have been given prominence in recent years, as have solo exhibitions for local artists of merit, curated in-house by Museum staff.

To learn more about the Museum, go to:  
[www.FresnoArtMuseum.org](http://www.FresnoArtMuseum.org)



Yes, we would like to become a Corporate Member of the Fresno Art Museum at the following level:

- Triangle \$2,500 Silver
Triangle \$5,000 Gold
Triangle \$10,000 Platinum

Business Name (as it should be listed)
Address
City State Zip code
Contact person's name and title
Email address
Preferred Telephone

Personalized Membership cards to be issued to the following (may be assigned at a later date)

Silver Level (1 name)
Gold Level (2 names)
Platinum Level (4 names)

Enclosed is my check for \$ OR charge my credit card for \$
Card type Triangle VISA Triangle MasterCard Triangle AMEX Triangle Discover
Card # Exp. date
CVV No. Billing Zip Name on Card

Signature (for credit card, must be signed to be valid)

Triangle Check here to waive all benefits, other than recognition, of your membership.

Thank you for your corporate membership in the Fresno Art Museum. Your support is vital to the success of the Museum!

The Fresno Art Museum is a 501(c)(3) non-profit corporation. Depending upon benefits received, a portion of your membership may be tax deductible.